

BBQ Pitch Deck

The Pro Market of Gamefi Assets On TON chain

Secure Trading, Developer Support, and GameFi's Future



Industry Outlook

GameFi (Game Finance) is a booming trend in the blockchain sector, attracting significant attention from both blockchain and traditional finance and gaming industry investors and users.



Overview of BBQ Market

BBQ Market is a gaming asset trading platform on the TON chain offering:

- Trustless On-Chain Trading: Secure trading of game assets within the TON ecosystem.
- OTC Escrow Trading: Secure off-chain transactions with escrow services.

Player Benefits

- Trade assets (NFTs, items, points) from various GameFi projects.
- Earn returns through in-game economic systems.

GameFi Developer Services

- 1. One-Click Game Token Issuance.
- 2. Launchpad for Token Financing.
- 3. Advertising and Traffic Conversion Tools.
- 4. Investment Matching for stable cash flow.



Features of BBQ Market

One-Click Token Issuance

Enables GameFi developers to issue game tokens with a single click and list them on a launchpad for financing services.

OTC Escrow Trading

Allows players to securely trade in-game points and obtain real game earnings in advance through BBQ Market.

Lightweight Games

Focuses on lightweight games within the TON ecosystem, allowing players to participate anytime, anywhere.

Trustless On-Chain Trading

Ensures game asset security and transparency, providing players with true GameFi asset ownership and a trading marketplace.

Diverse Game Selection

Offers a wide range of TON ecosystem games to meet the needs of different player groups.



Features

Advantages of BBQ Market



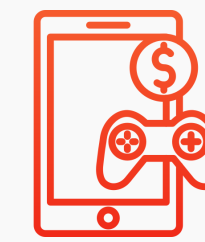
Reduced Costs and Risks

Collaborative development lowers the high costs and uncertainties of independent game development.



High Traffic Acquisition

Partner-provided games bring significant traffic, increasing exposure and user visits.



Multiple Game Revenues

A collection of games ensures diverse revenue streams for stable and sustainable platform growth.

Future Development Strategy for BBQ Market

EXPANDING PARTNERSHIP NETWORK

Onboarding new games and enhancing user experience.

BLOCKCHAIN TECHNOLOGY INTEGRATION

Focus on NFTs and in-game points to boost asset ownership transparency.

DRIVING GAMEFI GROWTH

Enhancing the TON ecosystem for global market influence and competitiveness.



BBQCoin Overview

1. Background

BBQCoin is an innovative project built on the TON blockchain, blending GameFi, blockchain, and AI technology. It integrates elements of GameFi, Tokenomics, SocialFi, and DAO. The BBQCoin team comprises blockchain and game development enthusiasts dedicated to onboarding Web2 users into a new Web3-based game ecosystem.

2. Features

Gameplay: Acquire virtual assets for better gaming & trading

Tokenomics: Earn BBQCoin for versatile use.

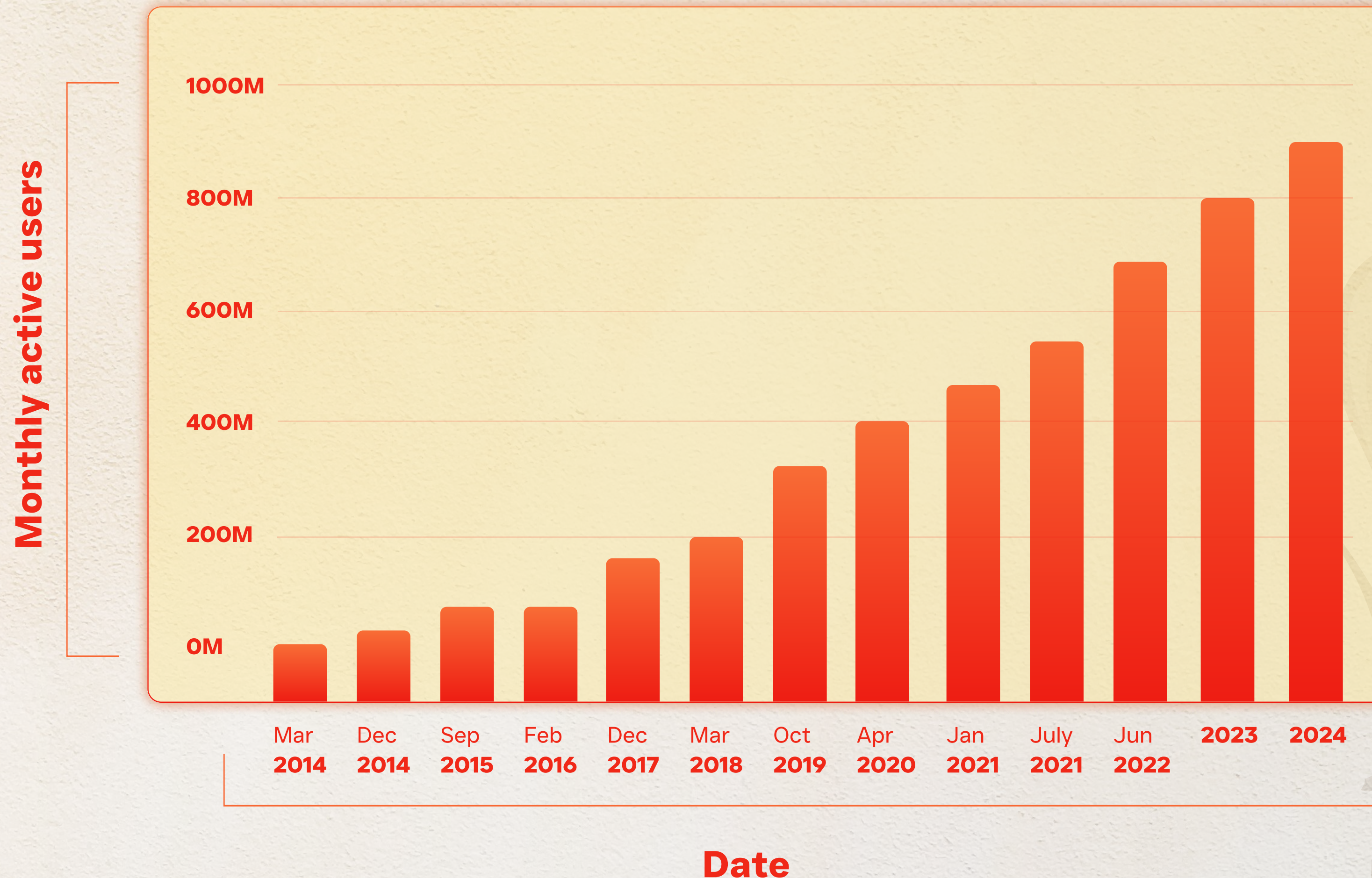
Governance: Token holders steer platform direction.

Social: Integrated social functions enable users to invite friends and boost interaction.

User Engagement: Leveraging Telegram and the TON Blockchain, BBQ has attracted over 5.5 million users since its 2024 launch, boasting a substantial social media presence with 430,000+ Twitter followers and over 3 million members in the Telegram community.



Telegram Monthly Active Users



Date	Monthly active users
March 2014	35 Million
December 2014	50 Million
September 2015	60 Million
February 2016	100 Million
December 2017	180 Million
March 2018	200 Million
October 2019	300 Million
April 2020	400 Million
january 2021	500 Million
July 2021	550 Million
June 2022	700 Million
2023	800 Million
2024	900 Million

Ecosystem

P2E Ecosystem:

BBQCoin's ecosystem focuses on "play-to-earn," enabling users to earn while gaming. With the success of Axie Infinity boasting 1.3 million daily active users, GameFi has emerged as a vital part of Web3. The BBQ model, differing from traditional gaming, aims to draw an expected user base surpassing 10 million by October 2024.

Multiplier Card:

BBQ introduces the "Multiplier Card" feature. In-game, users can use these cards to boost their coin holdings by a factor of 10, enhancing gameplay enjoyment and attracting more participation, thus increasing platform engagement.

Top Exchange Listing

BBQCoin aspires to list on premier global exchanges, positioning itself within the top 10 globally. This strategic step boosts BBQ token visibility and liquidity, drawing in investors and users to the ecosystem, maximizing both user engagement and capital circulation.



Current State & Future Outlook

■ Current Status:

Ton Collaboration: BBQ partners with TON Blockchain and the TON Foundation, leveraging their resources to expand. The user base exceeds 5 million, with 60% from Telegram and others from social media.

Catizen Integration: Catizen, a TON Chain game with 27 million users, boosts visibility and engagement for BBQ.

■ Future Prospects:

BBQ aims to be a cross-chain GameFi aggregator, constantly introducing new tech and gameplay innovations, expanding to Ethereum and BNB Chain for an interactive, lucrative gaming community. Enabling more players to discover joy and profits through P2E engagement. BBQ Market and BBQCoin bring new business models and innovations to gaming through unique strategies and tech strengths. Positioned to lead in GameFi amid digital growth and blockchain maturity, BBQ Market aims to drive the TON gaming ecosystem forward.

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Road map

Q2 2024

- Launched token staking
- Implemented "click-to-earn" user acquisition model

Q4 2024

- Launches NFT-based Gaming Guild system & Start minting
- Debuts BBQ Marketplace
- Releases token issuance and launchpad products

Q2 2025

- Launches social gaming platform
- Opens gaming guild APIs

Q3 2024

- Introduces Multiplier Card NFTs for token holders
- Conducts token airdrops for early adopters and contributors
- Lists project token on major crypto exchanges

Q1 2025

- Introduces Trustless on-chain asset trading
- Launches OTC platform for off-chain asset trading

Q3 2025

- Integrates AR/AI tech for user-created gaming guilds

Token Economics



Social Links



Website

<https://bbqcoin.ai>



414.7k Twitter

https://x.com/BBQ_Coin



2.85 M Game Bot

https://t.me/BBQCoin_bot



2.09 M Community

<https://t.me/BBQCoinTeam>



168k Chat Group

<https://t.me/BBQCoinGroup>



179k Chat Group 2

<https://t.me/BBQCoinGroup2>



163k Chat Group 3

<https://t.me/BBQCoinGroup3>



145k Chat Group 4

<https://t.me/BBQCoinGroup4>



147k Chat Group 5

<https://t.me/BBQCoinGroup5>



150k Chat Group 7

<https://t.me/BBQCoinGroup7>



148k Chat Group 8

<https://t.me/BBQCoinGroup8>



170k Chat Group 9

<https://t.me/BBQCoinGroup9>



185k Chat Group 10

<https://t.me/BBQCoinGroup10>